

28 October 2010

Subject: Scholarship Foundation Report

TO: Members of the 38th Annual Meeting of the Members

USAWOA Members, fellow warrant officers and guests, I am happy to report on the status of the Scholarship Foundation.

The current members of the Board of Directors are: Robert D. Scott, CW4, Retired, President and Chairman; Eddie Mallard, CW5, Retired, Treasurer; Rufus Montgomery, CW5, Retired, Secretary; David Adams, CW3, Retired, Director; and Richard Scalzo, CW5, Retired, Director. The term of office of all Directors is normally two years this cycle beginning in the spring of 2009. CW3 (Ret) Dave Adams was elected to the BOD as a replacement for CW4 (Ret) Gordon Koch who retired and relocated to South Dakota. The President, USAWOA, appoints three members of the Board (Montgomery, Scalzo and Scott), and they select the remaining two members (Adams and Mallard). Unfortunately in early Oct CW3 (Ret) David Adams passed away so our Board is currently one member short. We will elect a replacement in our December 2010 Board Meeting. In addition, CW4 Scott was appointed as Executive Director of the Scholarship Foundation by the Board.

The Foundation continues to following goals to manage the program over the next five years.

Goal 1: Grow the Scholarship Fund Program 10% per year for the next 5 years: To ensure that the Scholarship Fund continues to grow, publicity is necessary and will include:

- a. Developing periodic USAWOA Newsliner articles to make a larger number of our members and potential donors aware of the program at a minimum cost.
- b. Review, update and distribute a variety of brochures for individuals, Chapter and Regions and Corporations.
- c. Explaining the scholarship program for distribution in various media formats including the USAWOASF website, monthly chapter president's letters and other mailings.
- d. Publicizing periodic scholarship information on the USAWOASF website.
- e. Publicizing the names of donors on the web site.
- f. Exploring the feasibility of planned giving through a variety of sources.

The elimination of the Annual Fund Raiser, two years ago has not increased the CFC donations as was expected so our overall income continues to decrease. Pledges dropped by 9.8% between 2007 and 2008 and dropped 8.11% between 2008 and 2009. If this continues we will be forced to reduce the number of scholarships awarded in the coming years

Goal 2: Expand the Number of Recipients receiving the USAWOA Scholarships by:

- a. Targeting the national membership population with college age children.

- b. Encouraging chapter leaders to identify members with college age children.
- c. Encourage Chapters and Regions to sponsor scholarships at the National level.

We met this goal by increasing the number of scholarships awarded in 2009 to 17 plus one Grantham On-Line Award. This was possible due to several direct contributions made by members and their employers.

Goal 3: Expand the Number of Donors by:

- a. Encouraging individuals, chapters and regions to designate scholarships in the name of individuals.
- b. Generating fund raising activities to support the Foundation.
- c. Soliciting donations from corporations that provide products and/or services to the armed forces (active, Reserve and National Guard) in particular items utilized by Army warrant officers in the performance of their duties such as high tech electronic systems, aircraft, etc.

We have not fully met this goal this year. While we have added some individual one time donors this past year we have had no additional Chapter, Region or Corporate donors.

Goal 4: Reviewing the current Scholarship policies now in effect to include:

- a. Revising the criteria for acceptance of applications.
- b. Utilizing the "whole" student concept (grades, activities and financial aid) and any special circumstances such as catastrophic life event.
- c. Establishing the time line for applications.
- d. Establishing the criteria for selection of board members.

This is something we do each year. We have met this goal this year.

In 2010, the Scholarship Foundation met on 6 March, 6 June, and 11 September and will meet on 4 December to administer the Scholarship program. Actions accomplished to date include:

- a. Reviewed and updated the series of Foundation brochures.
- b. Reviewed and updated the five-year Strategic Plan.
- c. Appointed CW4 Scott as the Executive Director of the Foundation
- d. Preparing and submitting numerous articles for publication in the Newsliner.
- e. Selecting a volunteer committee to review all candidate submissions based on criteria developed by the Foundation Board of Directors.
- g. Preparing and distributing Scholarship applications and eligibility requirements to members.
- h. Selecting 17 individuals from 25 applications for award of \$1,000 scholarships.
- I. We opened the application process for the Grantham On-Line Scholarship to USAWOA members this year in addition to their family members. There were no active member applications and one dependent applicant for the Grantham award and she received the scholarship.

j. Preparing, submitting and receiving approval for inclusion in the National 2011 Combined Federal Campaign.

m. Reviewed and updated as necessary criteria for the Allnatt Memorial Scholarship Fund, a specific fund which will award one or more annual scholarships in the Allnatt name. This year four Allnatt Scholarships were awarded.

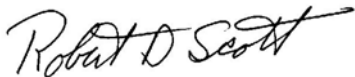
Our participation in the 2008 National Combined Federal Campaign resulted in a total of \$18,892.78 in pledges. We actually received \$14,860.97 in receivables which will be available for next year's awards since distribution is made from May to Aug of 2010. The difference between pledges and receivables results from pledge cancellations and MV&PSO overhead costs.

This year's pledges were \$17,361.35 of which we have received \$5,308.58 as of the date of this report. We are running about 5% below last year. The funds are distributed each month until April with a final check deposited in Aug of the year.

I again was surprised at the small amounts pledged in some areas. We all know there are more Warrant Officers, active and Reserve in those areas. According to a recent review I just completed there are over 100 thousand active and retired warrant officers when we combine AD, NG and AR organizations. I hope that in time this will increase if Warrant officers and their families talk up the foundation and the good things it is trying to do. This year's campaign is under way but it is not too late to contact your CFC representative and make a pledge.

We must say a profound thanks to the USAWOA for their support in providing book keeping and telephone answering service and message taking tasks at no cost to the Foundation.

The balance of the efforts listed was performed by your volunteer Board of Directors in an effort to maximize the dollars available to support scholarships.



Robert D. Scott, CW4 (Ret)
President and Chairman of the Board
USAWOA Scholarship Foundation