

## WOSM Best Practices

### Warrant Officer Strength Manager of the Year

CW3 Jack Modesto was named the Army National Guard Warrant Officer Strength Manager Recruiter of the Year 2008. With a total of 224 plus Warrant Officer accessions to date since 2003, CW3 Modesto exceed everyone's expectations with his own unique style towards success.

As one of the first Warrant Officer Strength Managers in the Nation, CW3 Modesto had the opportunity to develop and implement a recruiting strategy. He began his recruiting career by visiting units across Pennsylvania and giving presentations to anyone that was interested in the Warrant Officer Program. As an ice breaker to all his presentations, CW3 Modesto told his own personal story of becoming a Warrant Officer at the age of 50. He learned that many Soldiers were mis-informed on how to become a Warrant Officer and he used that as a tool to develop his strategy. CW3 Modesto contributes his success to his genuine concern for Soldiers and his positive attitude which he displays in everything he does. As he moves towards retirement, Mr. Modesto feels that his greatest rewards have been the expressions of gratitude and thanks that he received from fellow Soliders.

